

Official Shedd Aquarium Beluga Activity Sheet Sweepstakes Rules:

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

Description of Sweepstakes/Eligibility: The Shedd Aquarium Beluga Activity Sheet Sweepstakes (“Sweepstakes”) begins on February 1, 2010 and ends December 31, 2010 (“Sweepstakes Period”) and is open to all legal residents of the 50 United States and the District of Columbia (except residents of New York and Florida) who are under 18 years of age and have received permission from their parent or legal guardian to enter the Sweepstakes. Sweepstakes is sponsored by John G. Shedd Aquarium, 1200 S. Lake Shore Drive, Chicago, IL 60605 (“Sponsor”). Employees of Sponsor and their immediate families are not eligible.

1. How to Enter:

- a. *Sign up.* Download a beluga activity sheet from www.sheddaquarium.org. Complete the coloring sheet and mail it to Beluga Visit Stories, Marketing Department, John G. Shedd Aquarium, 1200 S. Lake Shore Drive, Chicago, IL 60605. Limit one (1) entry per person per day.
- b. *Activity Sheets.* Activity sheets must be filled out completely and cannot contain inappropriate language or subject matter.
- c. *Personal Information.* When you enter the Sweepstakes, you will be required to submit certain personal information. All such information will be subject to the terms and conditions of Sponsor’s Privacy Statement posted at www.sheddaquarium.org.
- d. *Parental Consent.* All activity sheets must be signed by the child’s parent or legal guardian. All activity sheets must be signed by a parent or legal guardian to be eligible for the Sweepstakes. By signing the activity sheet, the parent or guardian certifies that the artwork or story submitted is original and not a copy or reproduction of someone else’s work.
- e. *Accuracy.* All information submitted in connection with your registration as a Sweepstakes participant must be complete and accurate to the best of your knowledge and belief. If Sponsor determines the information submitted by you in your registration or any other documents in connection with the Sweepstakes is inaccurate or misleading in any respect, you may be disqualified from the Sweepstakes.

2. **Selection of Winners.** Between February 1, 2010 and December 31, 2010, Sponsor will randomly select five (5) winners from all entries received. The winners will be notified by mail and may be required to complete a declaration of eligibility and liability/publicity release. If (1) Sponsor has not received a response from a winner within three (3) days after the notification is sent; (2) a winner is determined to be ineligible or is disqualified for any reason; (3) a winner is unable to provide adequate proof of his or her identity; or (4) a winner does not claim/redeem the prize within three (3) days after he or she is notified, then that individual may forfeit any claim to the prize, and a substitute winner may be selected by random drawing of all remaining eligible entries.

3. Prizes.

Five (5) Grand Prizes – Total retail value of \$120:

- Four (4) VIP all-access Shedd Pass tickets. Tickets are good for immediate entry to the aquarium, Oceanarium and Wild Reef and are valid through December 31, 2011. (subject to availability) (\$25 each – total retail value of \$100)
- One (1) beluga toy (\$20 value)

4. **Prize Terms.** All prizes will be awarded. Odds of winning depend on number of eligible entries received. Winners may be required to complete a W-9 for tax purposes and declaration of eligibility and liability/publicity release. From the date of notification, all forms must be completed, returned and postmarked within three (10) days to Sponsor. If the proper forms are not completed and returned, prizes may be considered forfeited and may not be awarded. Sponsor reserves the right to substitute alternate prizes of equal or greater value in the event of prize unavailability. Sponsor is not responsible for replacing prizes as a result of show cancellation, weather conditions or events beyond Sponsor's control. All meals, taxes, transportation, gratuities and other expenses not specified herein are the sole responsibility of the winner. All exact dates and arrangements are subject to availability and blackout dates. Prizes are offered as is with no written or express warranty and are subject to all applicable terms. All prizes will be mailed, unless otherwise specified.
5. **Artwork/Story Selection.** Prizes will be awarded randomly and not based on the quality of artwork or stories received. Artwork and stories may also be selected randomly to appear at www.sheddaquarium.org. The child's first name, last initial, and age will appear with their submission on the website. Shedd Aquarium has the right to change an image size or crop it, in order to make it suitable for use by Shedd Aquarium. The child and parent grant Shedd Aquarium the right to use the child's submission, without limitation, for any purposes (including commercial applications) that would benefit Shedd Aquarium.
6. **General Terms.** No purchase necessary. Void where prohibited. All decisions of Sponsor are final. In the event of a dispute, entries will be deemed to have been submitted by the child residing at the mailing address submitted at the time of the entry. Sponsor is not responsible for lost, incomplete, incorrect, or misdirected entries or prize claims. Sponsor reserves the right to disqualify anyone who violates these Official Rules, interferes with the operation of this Sweepstakes, or uses fraudulent means to participate in and/or win the Sweepstakes. By entering Sweepstakes, entrants agree to be bound by these Official Rules and to release and hold harmless Sponsor, and its parents, affiliates, subsidiaries, agents, and officers from any and all losses, damages, rights, claims, actions of any kind in connection with the Sweepstakes or use or misuse of any prize. By accepting

prize, winners grant Sponsor the right to use their name, image, and likeness for any lawful purpose without further permission or compensation, except where prohibited by law.

7. **Winners List.** For a list of winners, please send a self-addressed, stamped envelope by January 30, 2011 to: Shedd Aquarium Fantasea Sweepstakes, Attn: Marketing, John G. Shedd Aquarium, 1200 S. Lake Shore Drive, Chicago, IL 60605 (VT residents may omit return postage).